

Driving North Carolina's Economy

Annual Contribution of North Carolina's New-Car Dealers

Numbers reflect annual economic activity during 2025.



587
DEALERSHIPS
(new car)



78,038
TOTAL JOBS
(created by dealerships)
Includes 37,492 direct jobs and
40,546 indirect and induced jobs.



64
EMPLOYEES
(average per
dealership)



\$39.5B
TOTAL SALES
(all dealerships)



\$3B
PAYROLL

\$80,444

Average Annual
Earnings

\$799M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



3%
REGISTRATIONS
North Carolina's Share of Total
U.S. New-Vehicle Registrations

\$1.3B
**STATE SALES
TAX PAID**

Sources: Center for Automotive
Research, IHS Markit, NADA,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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